



  
**pride**  
An IBCR programme

**STRENGTHENING ALL  
ASPECTS OF CHILDREN'S  
RIGHTS**

Advocating for children's  
rights within communities

## Taking action to help vulnerable communities

**PRIDE** (French acronym of the Project for strengthening all aspects of children's rights) is the **International Bureau for Children's Rights volunteer cooperation programme**. It aims to strengthen all aspects of children's rights in a manner that's sustainable and lasting by:

- Improving the social wellbeing of children
- Increasing child protection
- Promoting and advocating for children's rights

All children stand to benefit from the programme, with a focus on girls, among low-income, marginalised and vulnerable communities.

Through the deployment of qualified volunteers alongside partner organisations working for the protection of children and the promotion of their rights, and the creation of an international network, PRIDE aims to strengthen child protection in every country.

**The most effective way to create deep and lasting change is to work directly with communities and collaborate with partners on the ground.**

## Collaborate for a global strengthening

In addition to supporting organisations, our volunteers strengthen collaboration and coordination between all involved sectors and actors of the child protection system, to consistently uphold children's rights in all circumstances.

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### **PRIDE for all children**

The IBCR's volunteer programme is both global and inclusive, and supports all children, with an emphasis on girls. The PRIDE acronym evokes tolerance and diversity. It also drives home the message that children can—and should—provide input on decisions that concern them and actively promote their rights. Gender equality, the empowerment of girls and child participation are the programme's core values.

7

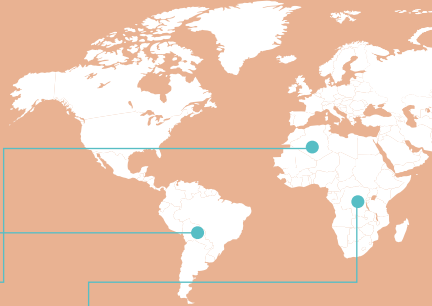
**year**  
initiative  
2020 - 2027

11

**countries**

3

**global regions**



● **Latin America**  
Colombia, Costa Rica, Honduras and Peru

● **North Africa**  
Morocco and Tunisia

● **Sub-Saharan Africa**  
Burkina Faso, Côte d'Ivoire, Madagascar, Sénégal and Togo.

+ 30

**partners**

from civil society and national institutions

+ 250

**volunteers**

deployed to partner organisations

**The IBCR aims, through volunteer cooperation:**

- **To work toward** shared goals with our partners
- **To encourage active participation** from all child protection stakeholders
- **To increase coordination** between child protection stakeholders by ensuring they understand each others' roles and responsibilities
- **To increase the Canadian public's awareness** of and support for children's rights around the world

## Driving change with a Social Lab



In order to improve child protection throughout the world, the International Bureau for Children's Rights has created a Social Lab within the framework of PRIDE.

An innovative collaborative process bringing together the partners of the PRIDE network, this Lab will enable them to discuss common themes, to imagine and test new approaches and innovative solutions to strengthen the protection of children and guarantee the respect of their rights in all circumstances.

It will allow each person to become an agent of change, building on the best child protection practices identified.



Photo by Kiana Bosman on Unsplash

## The International Bureau for Children's Rights is:

An international non-governmental organisation that actively:

- **PROMOTE** and **PROTECT** children's rights, using an approach that is both participative and sustainable, in collaboration with our partners on the ground.
- **PREVENT** child exploitation, violence, abuse and neglect in all forms.



**More than 25 years of existence**



**Nearly 50 countries affected by our actions  
in Africa, Asia, the Americas and the  
Middle East**



**The rights of more than 4 million children  
better protected thanks to our actions**

### **Fields of activity:**

- Children and the justice system
- Children and emergency situations
- Exploitation and violence against children



BUREAU  
INTERNATIONAL  
DES DROITS DES ENFANTS

INTERNATIONAL  
BUREAU  
FOR CHILDREN'S RIGHTS

OFICINA  
INTERNACIONAL DE  
LOS DERECHOS DEL NIÑO

المكتب الدولي لحقوق الطفل

“A world in which  
every child enjoys  
rights equally and in  
all circumstances”

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