




pride
An IBCR programme

**STRENGTHENING ALL
ASPECTS OF CHILDREN'S
RIGHTS**

Advocating for children's
rights within communities

Taking action to help vulnerable communities

PRIDE (French acronym of the Project for strengthening all aspects of children's rights) is the **International Bureau for Children's Rights volunteer cooperation programme**. It aims to strengthen all aspects of children's rights in a manner that's sustainable and lasting by:

- Improving the social wellbeing of children
- Increasing child protection
- Promoting and advocating for children's rights

All children stand to benefit from the programme, with a focus on girls, among low-income, marginalised and vulnerable communities.

PRIDE volunteers offer capacity-building to partner organisations, members of civil society and national institutions, and support their efforts to protect children and promote their rights.

The IBCR believes that the most effective way to create deep and lasting change is to work directly with communities and collaborate with partners on the ground.

Collaborate for a global strengthening

In addition to supporting organisations, our volunteers strengthen collaboration and coordination between all involved sectors and actors of the child protection system, to consistently uphold children's rights in all circumstances.

PRIDE for all children

The IBCR's volunteer programme is both global and inclusive, and supports all children, with an emphasis on girls. The PRIDE acronym evokes tolerance and diversity. It also drives home the message that children can—and should—provide input on decisions that concern them and actively promote their rights. Gender equality, the empowerment of girls and child participation are the programme's core values.

7

year
initiative
2020 - 2027

11

countries

3

**global
regions**



Latin America
Colombia, Costa
Rica, Honduras
and Peru

North Africa
Morocco and
Tunisia

Sub-Saharan Africa
Burkina Faso, Côte
d'Ivoire, Madagascar,
Sénégal and Togo.

33

partner
organisations

+ 240

volunteers
deployed to partner
organisations

**The IBCR
aims, through
volunteer
cooperation:**

- **To work toward** shared goals with our partners
- **To encourage active participation** from all child protection stakeholders
- **To increase coordination** between child protection stakeholders by ensuring they understand each others' roles and responsibilities
- **To increase the Canadian public's awareness** of and support for children's rights around the world

Driving change with a social lab



The IBCR supports all actors with an interest in improving child protection at the local, regional, national or international levels. That's why a "social lab" will be created within the frame of PRIDE, where ideas and resources can be pooled.

The lab is designed to help innovative child rights and advocacy projects get off the ground, while ensuring that gender equality remains a central consideration in these undertakings. Our social lab enables all participants to be agents of change, building on best child protection practices from around the world.



The International Bureau for Children's Rights is:

An international non-governmental organisation that actively:

- **PROMOTE** and **PROTECT** children's rights, using an approach that is both participative and sustainable, in collaboration with our partners on the ground.
- **PREVENT** child exploitation, violence, abuse and neglect in all forms, particularly where sexual mistreatment is concerned.



25 years of existence



45 countries affected by our actions in Africa, Asia, the Americas and the Middle East



More than 2.9 million children better protected thanks to our actions

Fields of activity:

- Children and the justice system
- Children and emergency situations
- Exploitation and violence against children



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INTERNATIONAL
DES DROITS DES ENFANTS

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FOR CHILDREN'S RIGHTS

OFICINA
INTERNACIONAL DE
LOS DERECHOS DEL NIÑO

المكتب الدولي لحقوق الطفل

“A world in which
every child enjoys
rights equally and in
all circumstances”

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With support from:



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